SOTOGRANDE NEWS
MEDIA NETWORK

Grow your business with Sotogrande.News

2021 ONLINE MEDIA PRICES

Sotogrande News Media Network

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Who we are:

Sotogrande News is the **No. 1 Website** for News, Events and Information from Sotogrande and Campo de Gibraltar in English.

Countless online magazines focus on larger areas or regions and therefore do not have a clearly focussed target group. Our pages and groups are almost exclusively visited by english speaking people that are living in Sotogrande or have a strong connection to Sotogrande because they e.g. own a holiday property.

Every month thousands of residents and visitors of the Sotogrande area click on our website and our Facebook groups to keep up with the latest news, events and information about Sotogrande and the Campo de Gibraltar as well as general news and information from and about Spain in English.

The Sotogrande News Media Network Mix (SNMN) consists of three Sotogrande specific news- and event-domains and websites, different Facebook groups and pages with several thousand followers each, over 17,000 clicks on Google Review and almost 1.8 million clicks on images of companies from the region, and since lately also a Twitter account and a Telegram channel.

Advertising your campaign, event or product on the SNMN is so successful as of this strong focus on Sotogrande. Your marketing investments will access almost 100% of the people you want to reach.

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What we offer:

Together with our professional marketing agency we can offer you a full service:

1. Graphic Design: Our graphic designers develop your poster, banner, animated-gif and with your companies logos and „look and feel“

2. Graphic Design and Copywriting: Our graphic designer together with our direct response copywriters will develop your bespoke campaign that will not cost a fortune, but effectively market your company, event and/or your products.

3. Translation Services: You can provide your all your information in Spanish, we will translate them to Englisch

4. Google reviews: Google algorithms act in favour of reviews with lots of clicks. More than 17,000 clicks on our reviews and almost 1.8 million clicks on our images of companies in the region are the perfect proof of that.

5. Production of photographic and/or video footage: Our experienced photo– and videographers provide all necessary professional equipment to fulfil the most unusual wishes, even underwater videos would be no problem.

6. Event organisation: Sound and light equipment for up to 500 guest is ad hoc available to cater any possible presentation or event.

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Banner prices:

(all banner prices include mobile version)

Topbanner left

800x 200 pixel & one article / month provided by you

95,- € / month

Headbanner

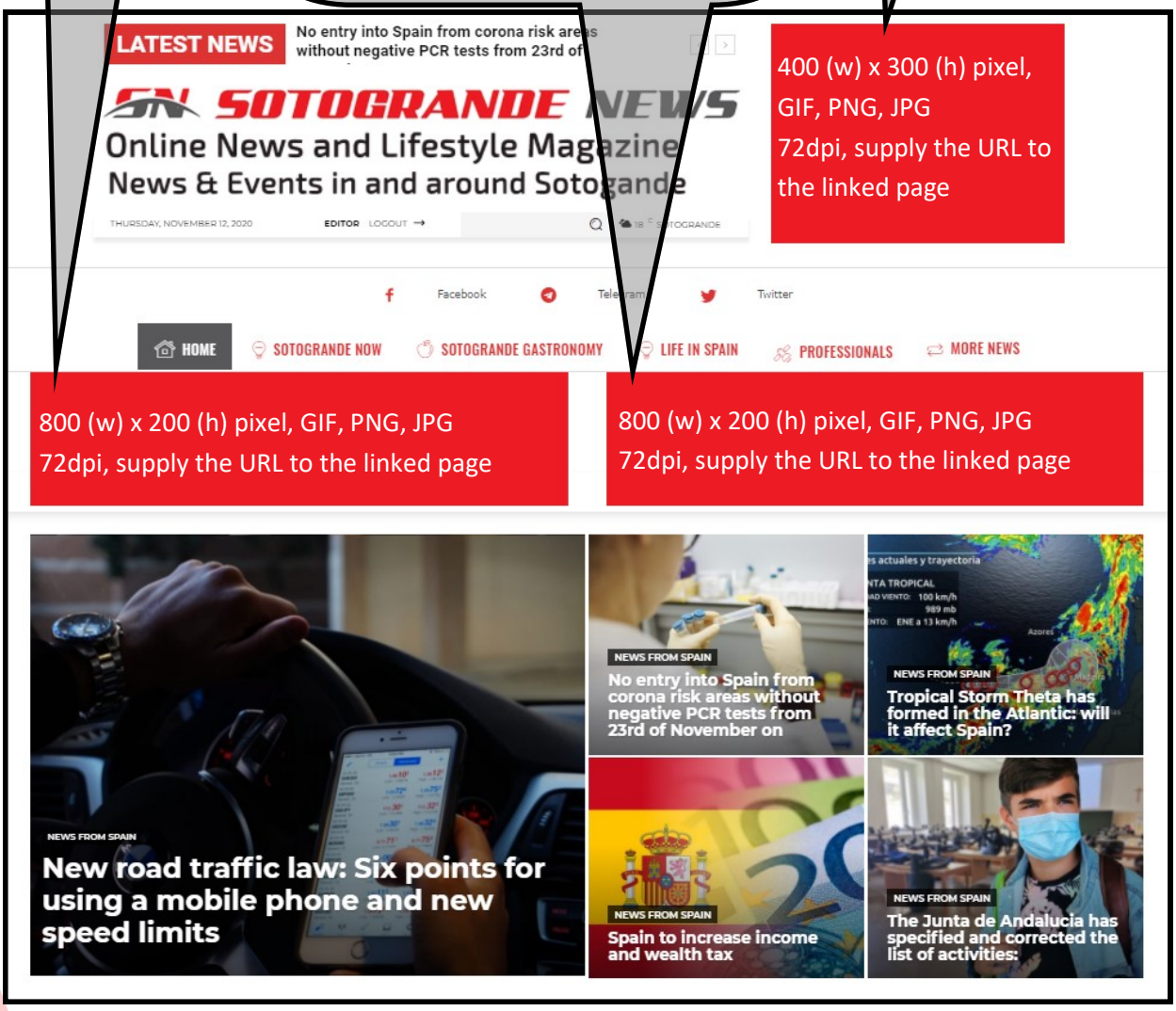
400 x 300 pixel & one article / month provided by you

125,- € / month

Topbanner right

800 x 200 pixel & one article / month provided by you

95,- € / month



400 (w) x 300 (h) pixel, GIF, PNG, JPG
72dpi, supply the URL to the linked page

800 (w) x 200 (h) pixel, GIF, PNG, JPG
72dpi, supply the URL to the linked page

800 (w) x 200 (h) pixel, GIF, PNG, JPG
72dpi, supply the URL to the linked page

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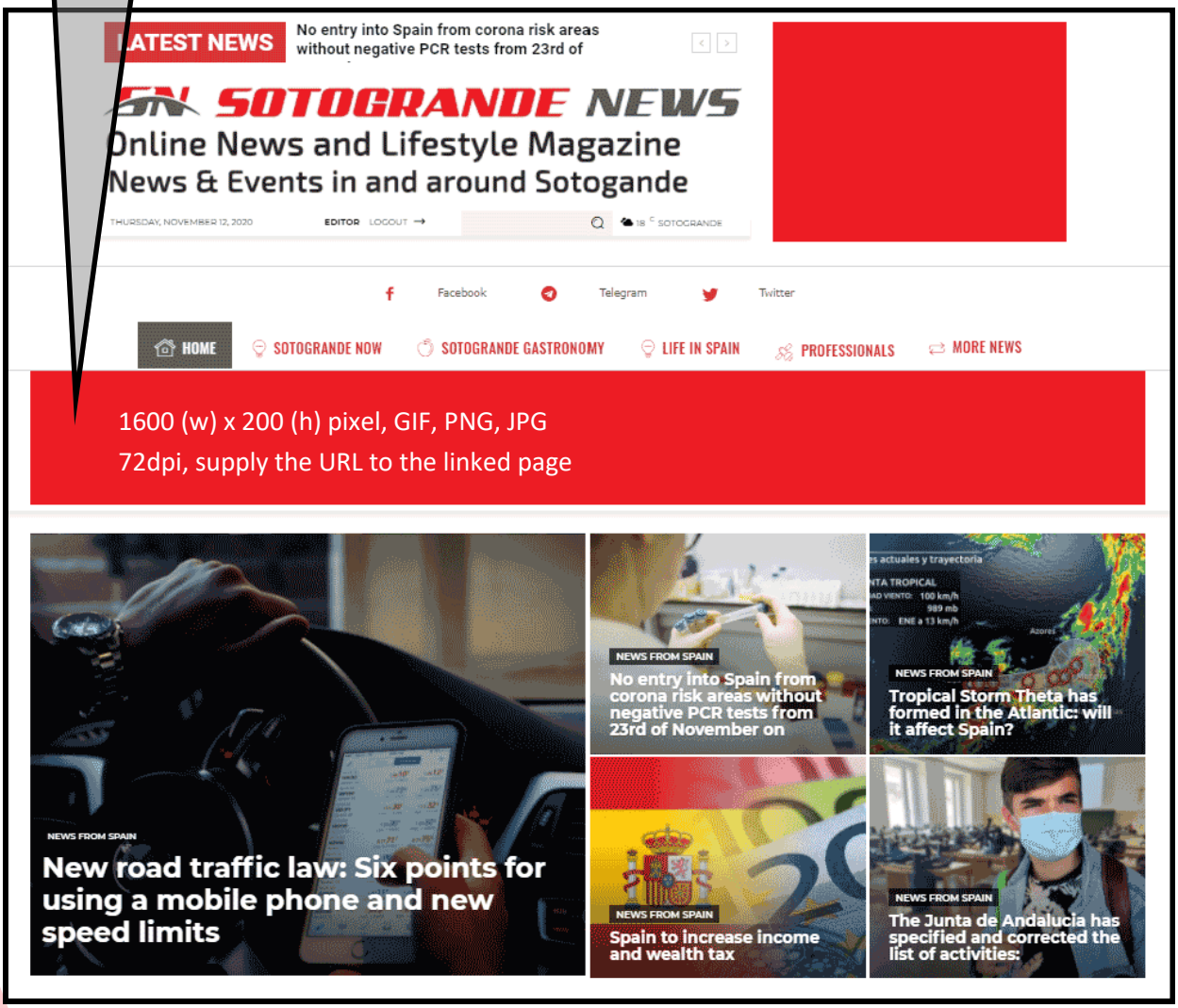
Banner prices:

Topbanner full

1600x 200 pixel,

190,- € / month



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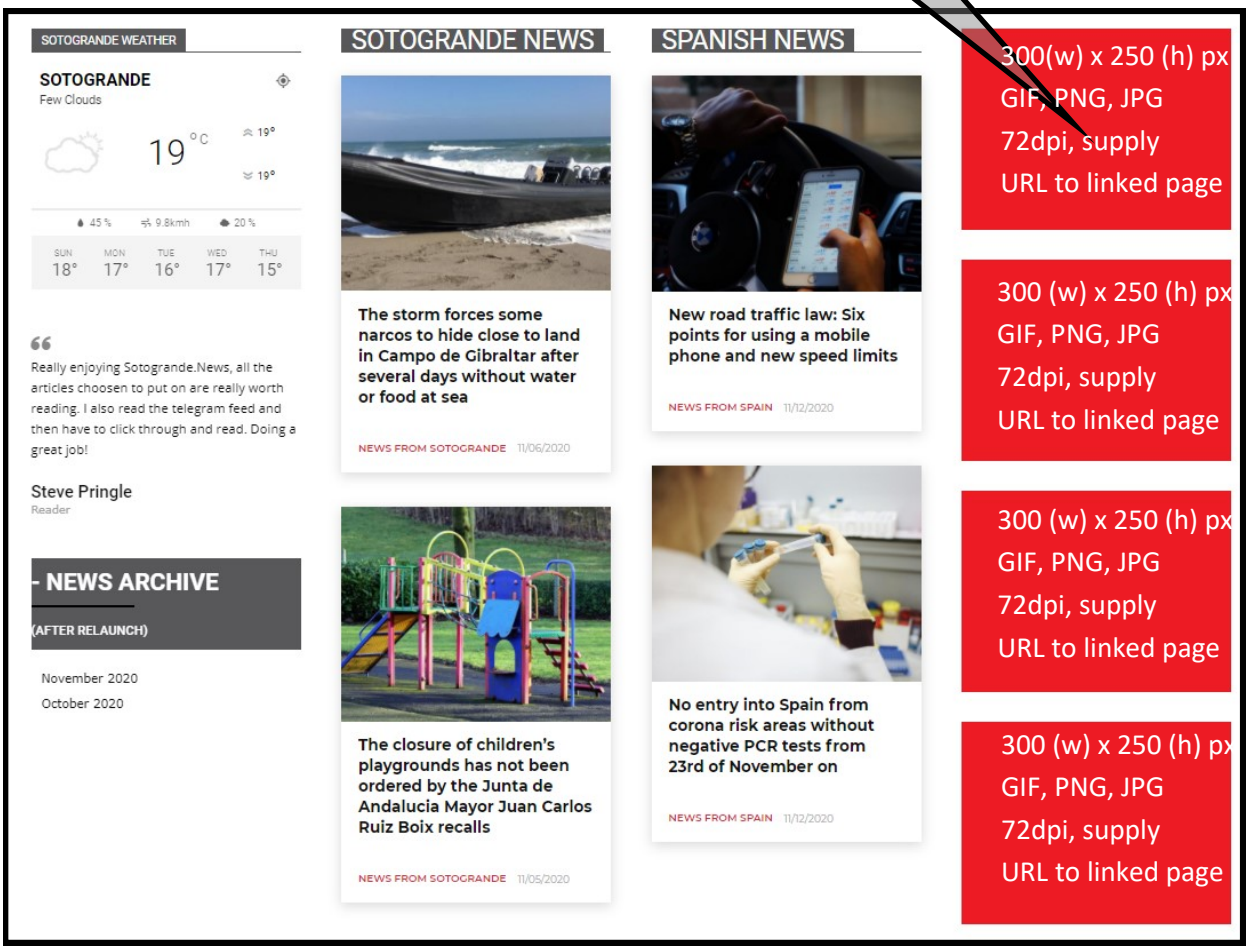
Sidebar Banner

300 x 250 pixel, 4 slots available

45,- € / month



300(w) x 250 (h) px
GIF, PNG, JPG
72dpi, supply
URL to linked page

300 (w) x 250 (h) px
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URL to linked page

300 (w) x 250 (h) px
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72dpi, supply
URL to linked page

300 (w) x 250 (h) px
GIF, PNG, JPG
72dpi, supply
URL to linked page

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Bottom Banner CT

800 x 250 pixel,

50,- € / month

Bottom Banner L

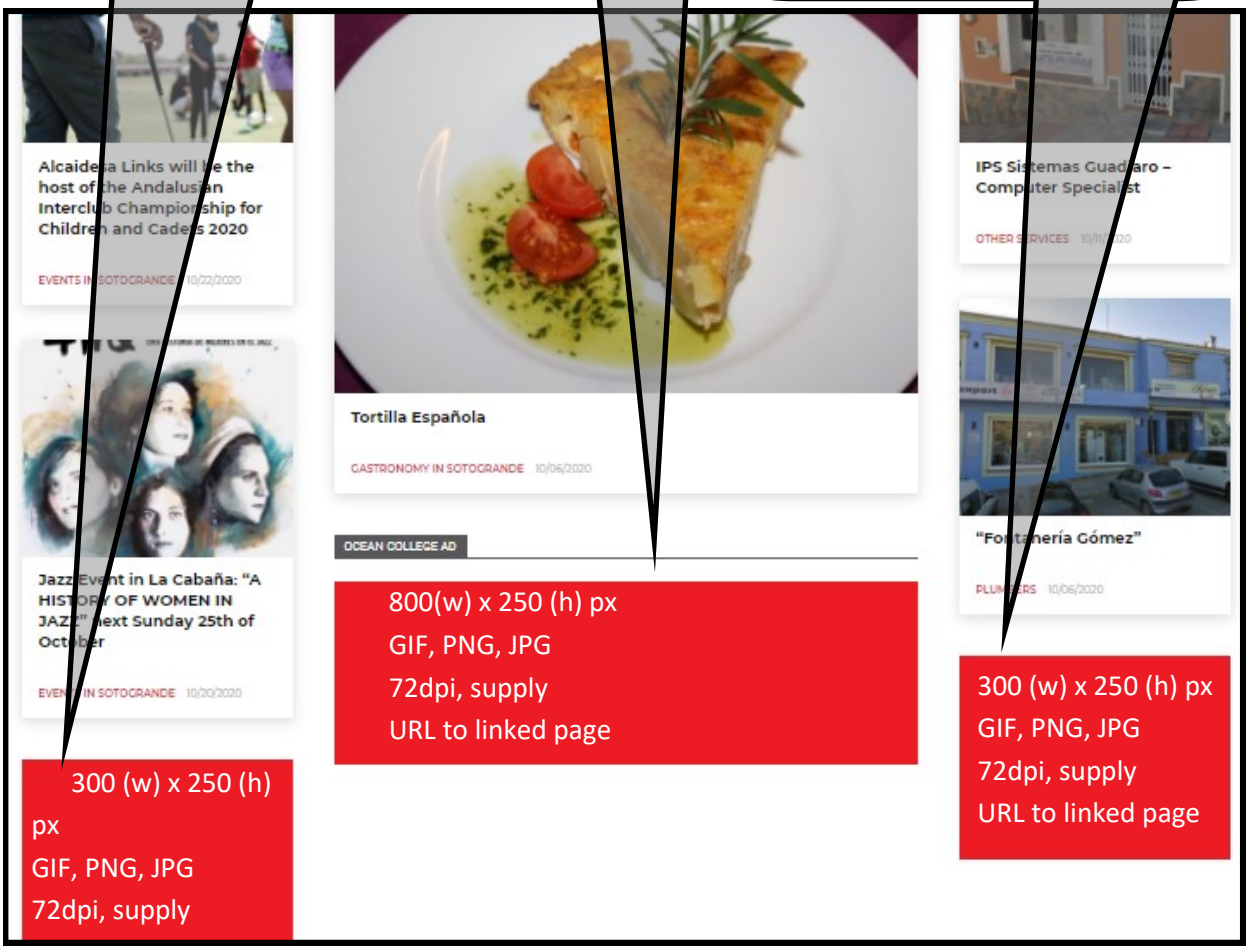
300 x 250 pixel,

35,- € / month

Bottom Banner R

300 x 250 pixel,

35,- € / month



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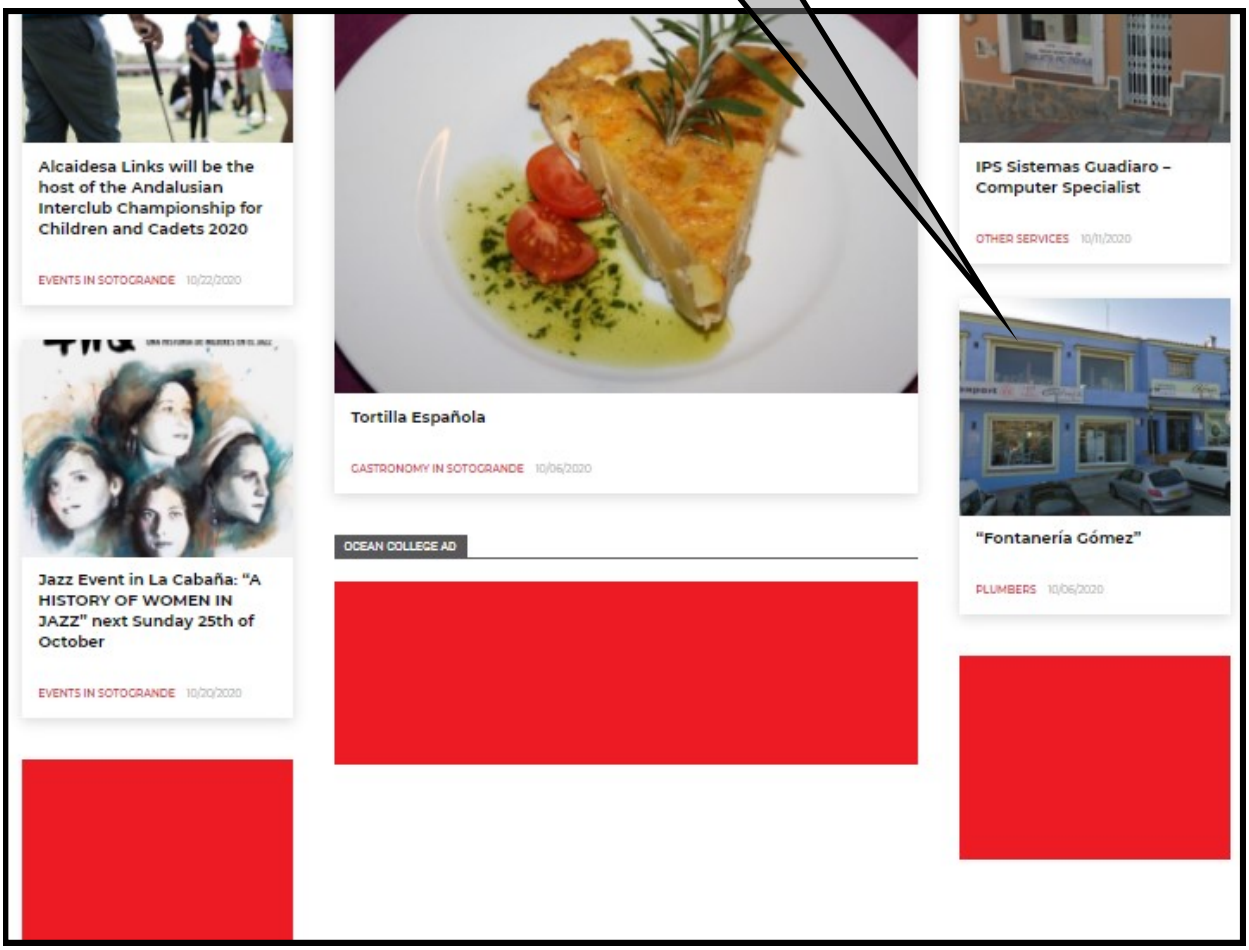
Promoted Listing:

Complete full page post with all services

Initially 15€ -

5€ / month

Simple listing (name, address, phone) is free



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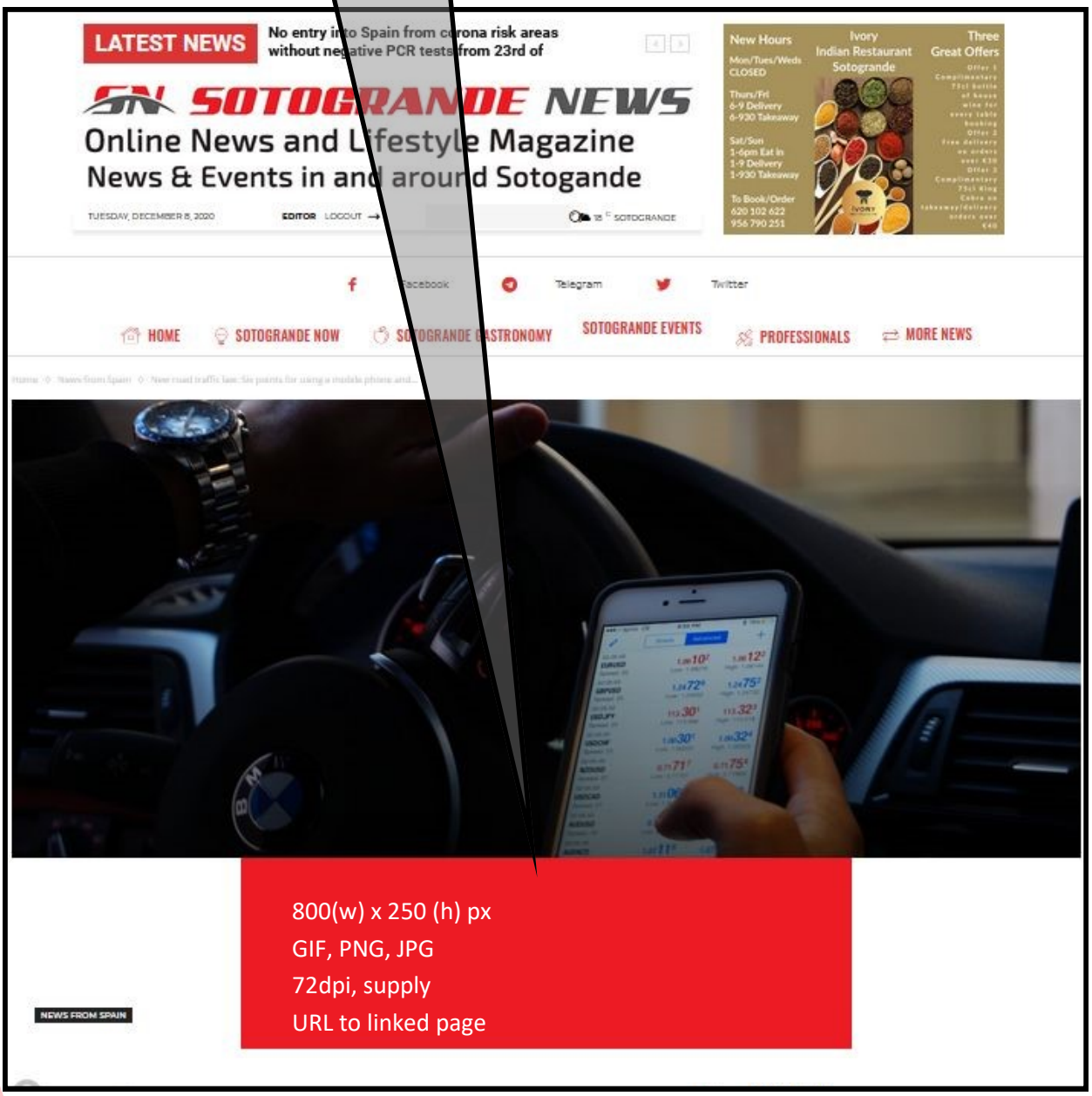
Article Ad

800 x 250 pixel,

65,- € / month



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Side Article Ad

300 x 250 pixel,

45,- € / month

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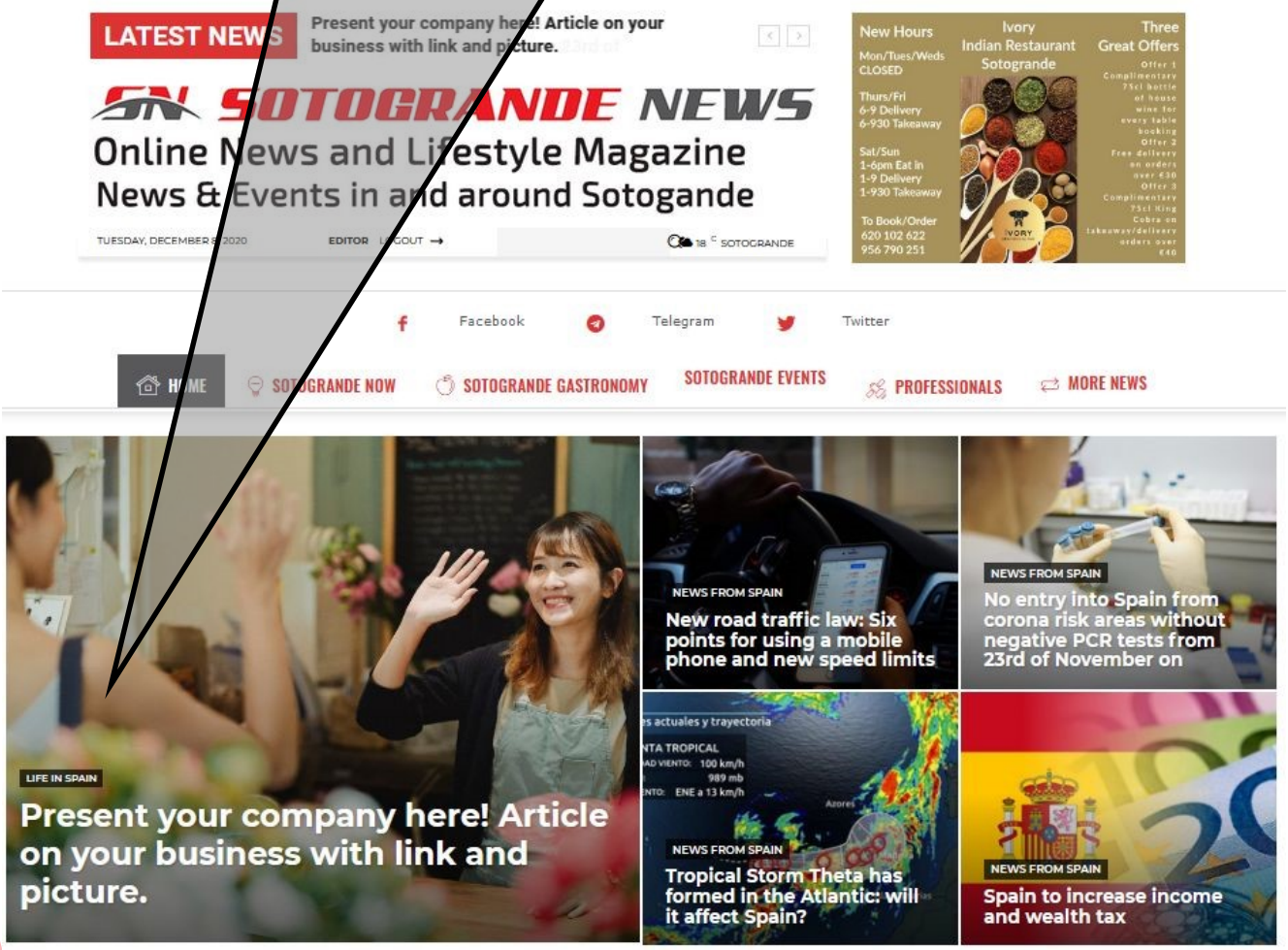
Sponsored Article

- 400 to 700 words
- permanent listing in - PROFESSIONALS -

You provide pictures and content = 275,-€

We produce pictures and content = 475,-€



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Sponsored Article

- 400 to 700 words

EXAMPLE

Facebook Telegram Twitter

HOME SOTOGRANDE NOW SOTOGRANDE GASTRONOMY SOTOGRANDE EVENTS PROFESSIONALS MORE NEWS

Home ◇ Life in Spain ◇ Present your company here! Article on your business with link and picture.

BY EDITOR 12/08/2020 0

Present your company here! Withh an article on your business. Including link and pictures.

This is what you might write:

- *We were founded / set up / established in 1981.*
- *We've been trading for ..... years.*
- *We now have ..... employees.*
- *We make / produce packaging material.*
- *We manufacture car engines.*
- *We supply paper products.*

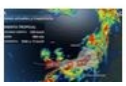
Share

MUST READ

Present your company here! Article on your business with link and picture.
Life in Spain

New road traffic law: Six points for using a mobile phone and new speed limits
News from Spain

No entry into Spain from corona risk areas without negative PCR tests from 23rd of November on
News from Spain


Tropical Storm Theta has formed in the Atlantic: will it affect Spain?
News from Spain